



17th Annual “Heart of Gold” Scholarship & Community Awards Breakfast



Event Information & Deadlines:

Souvenir Journal Information and Pricing Sheet

The audience anticipated for this event is 350 to 425 people. All data submitted must be photo/camera ready and submitted in Microsoft Word or Adobe PDF. Should you require a custom advertisement creation, please provide details to work from. Note: Graphic Designer will correct or alter where and if needed. All advertisements and information must be submitted by **January 25, 2017**. Page dimensions: full 7.5. X 10, with a .5 inch margin, around. Please be aware that 100% of our proceeds from this journal are given in awards to the scholarship winners.

New this year, we are offering you the possibility of becoming a VIP or “Title Sponsors” and you will have the occasion to “Name” your own Scholarship Award. Based on the Participation Level you will have a two (2) year commitment. You will be expected to serve as our “VIP or Title Sponsor” and provide a financial contribution based on the level chosen or that you decide, (*which must surpasses those listed*). You will also, (based on the level of participation) have the opportunity to identify and/or direct your contribution to a field of study of your choice. If we have candidates planning to seek that field of study, they will be awarded those funds. What’s more, your contributions over the two (2) year commitment span can be directed to the same candidates or new candidates the following year. What’s more, 100% of our proceeds from this journal are given in awards to the scholarship winners.

Titanium Title Sponsor Level

\$ 15,000.00

2 Year Commitment at \$7,500 each Year

2 Full Page Inside Journal Spread

- ♥ Personalized Scholarship Award (Named after the Sponsor or Company)*
- ♥ Funds directed to a Field of Study (Identified by Sponsors)*
- ♥ 2 Page Inside Journal Spread Advertisement (2 @ 7 x10)
- ♥ Breakfast for Ten (10) people
- ♥ Advertisement Swag and Placement at Event
- ♥ Annual Sponsor Mention and Web-site promotion
- ♥ Participation in Annual Candidate Interviews

Platinum Title Sponsor Level

\$ 10,000.00

2 Year Commitment at \$5,000 each Year

2 Full Page Journal Advertisements

- ♥ Personalized Scholarship Award (Named after the Sponsor or Company)*
- ♥ Funds directed to a Field of Study (Identified by Sponsors)*
- ♥ 2 Page Inside Journal Advertisement (2 @ 7 x10)
- ♥ Breakfast for Ten (10) people
- ♥ Advertisement Swag and Placement at Event
- ♥ Annual Sponsor Mention and Web-site promotion

Gold Title Sponsor Level

\$ 5,000.00

2 Year Commitment at \$2,500 each Year

Back Cover Journal Advertisements

- ♥ Personalized Scholarship Award (Named after the Sponsor or Company)*
- ♥ Back Cover Page Inside Journal Advertisement (1 @ 7 x10)
- ♥ Breakfast for Ten (5) people
- ♥ Advertisement Swag and Placement at Event
- ♥ Annual Sponsor Mention and Web-site promotion

Silver Title Sponsor Level

\$ 5,000.00

2 Year Commitment at \$2,500 each Year

Back Cover Journal Advertisements

- ♥ Personalized Scholarship Award (Named after the Sponsor or Company)*
- ♥ Back Cover Page Inside Journal Advertisement (1 @ 7 x10)
- ♥ Breakfast for Ten (5) people
- ♥ Advertisement Swag and Placement at Event
- ♥ Annual Sponsor Mention and Web-site promotion

VIP Sponsor Levels.

The following levels have no commitment outside of your generous contribution for the 2017 Heart of Gold. As stated above that 100% of our proceeds from this journal are given in awards to the scholarship winners.

<p align="center">Diamond / VIP Sponsor Level \$ 1,500.00</p> <p>Full Page, Front Left Right or Back Inside</p> <ul style="list-style-type: none"> ♥ Cover Full Page Advertisement. (7.5 x10) ♥ Lunch for four (5) people ♥ Advertisement Swag, Placement. ♥ Annual Sponsor Mention ♥ Annual Web-site promotion 	<p align="center">Emerald / VIP Sponsor Level \$ 750.00</p> <p>Full Page, Front Left Right or Back Inside</p> <ul style="list-style-type: none"> ♥ Cover Full Page Advertisement. (7.5 x10) ♥ Lunch for four (5) people ♥ Advertisement Swag, Placement. ♥ Annual Sponsor Mention ♥ Annual Web-site promotion 	<p align="center">Sapphire / VIP Sponsor Level \$ 500.00</p> <p align="center">Full Page</p> <ul style="list-style-type: none"> ♥ Full Page Advertisement (7.5 x10) .5 inch margin ♥ Lunch for one (3) person ♥ Annual Event Sponsor Mention ♥ Annual Web-site promotion
<p align="center">Ruby Non-Corporate Level \$ 250.00</p> <p align="center">Full Page</p> <ul style="list-style-type: none"> ♥ Full Page Advertisement (7.5 x10) .5 inch margin ♥ Lunch for one (3) person ♥ Annual Event Sponsor Mention ♥ Annual Web-site promotion 	<p align="center">Poodle/ VIP Level \$ 145.00</p> <p align="center">Full Page</p> <ul style="list-style-type: none"> ♥ Full Page Advertisement (7.5 x10) .5 inch margin ♥ Lunch for one (1) person ♥ Annual Event Sponsor Mention ♥ Annual Web-site promotion 	<p align="center">Monetary Donation</p> <p>Monetary Donation Tax Deductible Donation, Official documentation will be forward back to you as proof of your contribution</p> <p>Please make check payable to: Sisters In Service \$_____ Dollar amount enclosed</p>

Chosen Level: Level Name	Contact Information: Name, Phone, Email Address	Enclosed Amount:
		\$

Please submit the soft copy of your Word document or Adobe PDF advertisement or greeting to sistersinservicel@comcast.net Please feel free to purchase via PayPal. Please visit sistersinservicel.org and go to the Heart of Gold Store or you can make your check payable to : Sisters In Service and mail to: P.O. Box 39063, Denver, CO 80239; Attention: Heart of Gold

Due Back by: January 25, 2017

Thank You for your Support!!